



ANLTC Library Assistant Poster Competition

1. Library Assistant Poster Award 2012

To promote and support staff development, the Academic and National Library Training Co-operative (ANLTC) is offering a prize of a two-hundred euro One4All voucher to an individual library staff member or group of staff at Library Assistant and equivalent grades. The poster can be on any theme related to academic libraries.

Suggested poster themes include, but are not restricted to, the following:

- The Library Role in Supporting Learning and teaching
- The Library Role in Supporting Research
- New and innovative library projects
- Library application of Web 2.0
- Meeting the needs of student 2012 and beyond
- Social media and the library
- Marketing the academic library
- Library student orientation
- Library staff orientation
- Library Staff Development
- Staff motivation in straitened times
- Dealing with Change
- The changing role of the Library Assistant
- Special Collections and Archives
- Cataloguing and Metadata
- The Future of Document Delivery
- Quality Reviews
- Measuring Service Impact
- The Future Academic Library
- New and innovative ways to share knowledge and ideas
- Creativity and the Academic Library

Poster Competition Rules

- Individual and group entries are permitted
- Posters may not have been exhibited previously
- Posters must be designed in-house and entrants cannot use the services of a commercial graphics designer
- All posters must contain the name(s) and institution of the entrants
- Posters must be submitted electronically as PDF. We recommend you set your poster size to A0
- Posters will be exhibited on the ANLTC website
- Printed copies of winning or short-listed posters, may be exhibited at future library events
- In such cases the entrant will be notified

ANLTC Library Assistant Poster Award 2012

Entries should be e-mailed to your local ANLTC representative on or before Friday 30th March 2012.

The winning entry will be selected by a panel of judges, which will include a representative from CONUL. Up to four runner-up awards may be given.

ANLTC Representatives

DCU - Ellen Breen

DIT – Ursula Gavin

NLI - Grainne MacLochlainn

NUI Galway – Ann Mitchell

NUI Maynooth – Helen Fallon

QUB – Trevor Lyttle

RCSI – Paul Murphy

RIA – Petra Schnabel

TCD – Jessie Kurtz

UCC – Seamus McMahan

UCD – Carmel O’Sullivan

UL – Gobnait O’Riordain

UU - Colette McKenna

ANLTC reserves the right to withhold the award should an entry of an appropriate standard not be received.

2. Poster Toolkit – Everything you need to know to create an award winning poster *CNTRL=click*

- [Designing Posters: A Poster Presentation of Tips and Advice, Daniel Seery \(link to pdf\)](#)
- [Designing an Award Winning Poster – Dan’s story](#)

- Designing a Poster: Useful Links and Resources

- o [Poster Design: Guidelines and Tips](#) (Helen Fallon & Brian Dempsey)
- o [Designing a Poster](#) – Dublin Region Higher Education Alliance
(Includes links to sample templates – see content and layout)
- o [Designing a Poster](#) – Online Tutorial from the University of Leicester
- o [Designing Posters](#) - Adam Read, University College Plymouth St Mark & St John

- Copyright-free images for use in posters

The following resources were put together by [‘The Centre for Learning Technology’](#) at the London School of Economic & Political Science.

- [MorgueFile](#) - probably the best single source of free photos.
- [Wikimedia Commons](#) - archive of free multimedia content submitted by Wikipedia users.
- [Education Image Gallery](#). Free images from the Getty collection.
- [Google Images](#) using the 'usage rights' filter.
- [Flickr Creative Commons](#) - an index of all Flickr images for which the owner has specified a Creative Commons licence (which usually means you can use it)
- [FreeFoto.com](#). A collection of free photographs for private non-commercial use.
- [Image*After](#) - large, free photo collection, with images free for any use.
- The [Creative Commons search](#) allows you to search Google, Yahoo, Flickr and other sites for material that is licensed under the Creative Commons - which usually means you can use it without charge in a non-commercial context.
- For more sources of images, see CLT's [multimedia resources](#) listing.

- Tips from Experienced Judges

Judge A:

I look for the following:

- It should be easy to see what the theme / overall purpose is - it should convey the message clearly
- Well-designed and attractive colours
- Not too much text - and it should be easy to read at a distance
- Effective use of images

Judge B:

This is what I look for:

- Legibility (I can actually read what is in front of me)
- Visual attractiveness/appeal: there is a logical order, as would be found, for example, in the layout of an article: Title, Rationale and Aim, with perhaps greater detail on Findings and Recommendations (if a study).
- There is clear signposting as well (1, 2, 3 or A, B, C or arrows pointing one to next section). In other words I know where to go to next.
- In addition to there being a logical order, the poster is an has visual appeal in terms of the background design and colours used. It is not cluttered with too many words or too many diagrams.
- Captions and Tables, Figures etc. should be next to each other. Each table etc. should be clearly labelled (doesn't always happen).
- Succinct writing; excellent grammar and syntax. There is a fluency and accuracy in the writing.
- There should also be a list of references (where appropriate)
- Obviously, organisation and visual appeal are very important.

Award Wining Posters

- [Promoting e-Book usages in DCU Library by Daniel Seery](#)
- Using QR codes to enhance mobile learning at the Library NUI Maynooth by Elaine Bean and Barbara McCormack <http://eprints.nuim.ie/2599/>

Frequently Asked Questions

- **Q. What are the different poster sizes?**
There are a number of poster sizes generally used. However this competition requires submission of an electronic pdf version only.

A0 118.9 cm x 84.1 cm

A1 84.1 cm x 59.4 cm

A2 59.4 cm x 42.0 cm

A3 42.0 cm x 29.7 cm

- **Q. What font should I use?**

Sans-serif fonts like Arial or Helvetica are good. Make sure there is good contrast between text and background.

To be legible at a distance, the main title should be around 70-100 pts, subheadings around 40 pts, body text around 24 pts.

Format headings and subheadings consistently. This helps structure your information visually.

- **Q. How do I set the size of my poster in Microsoft Power Point?**

To set the size with Microsoft Power Point choose:

>Design >Poster Set Up >[insert the size you want]

- **Q. What colours should I use in my poster?**

Use colour sparingly - limited use of a few colours is more striking than a 'rainbow' approach. Think about why you are using colour; it is especially useful for emphasis and differentiation.

Avoid colour combinations that clash (e.g. red on blue) or cause problems for people with colour-blindness (e.g. red and green in proximity).

Use white or muted colour background (e.g. pastel shades)